

SAVE THE DATE
2018 DECEMBER
09 - 14

Join us

AsBIC
SINGAPORE **9**

9th Asian Biological Inorganic Chemistry Conference
Stephen Riady Centre, UTown,
National University of Singapore, Singapore
www.asbic9.org

Jointly organized by

 **NUS**
National University
of Singapore

 **NANYANG**
TECHNOLOGICAL
UNIVERSITY

Sponsorship & Exhibition Prospectus

Book online now!

<http://www.asbic9.org/exhibit>

CONTACT

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Reach out and increase awareness of your products and services to more than 300 researchers, scientists and industry professionals at the

9th Asian Biological Inorganic Chemistry Conference (AsBIC9).

This premier bioinorganic chemistry conference is will be held at the National University of Singapore UTown from 9 to 14 December 2018 and offers an exciting line-up of distinguished plenary and keynote lectures, as well as invited, oral and poster presentations.

THE CONFERENCE

AsBIC9 is the 9th edition of the conference series and builds upon the strong tradition of bioinorganic chemistry research in the Asia and Oceania regions. This is the first time that an important bioinorganic chemistry conference is held in Singapore and will be jointly hosted by the chemistry departments in NUS and NTU.

This is your opportunity to learn more about the latest researches, reach out to new markets and strengthen your brand presence to your target audience.

To participate as an exhibitor or sponsor the event, please visit the website & submit the online booking form by **30 June 2018**.

Bookings will be processed on a first-come-first served basis and must be accompanied by full payment.

WHY PARTICIPATE?

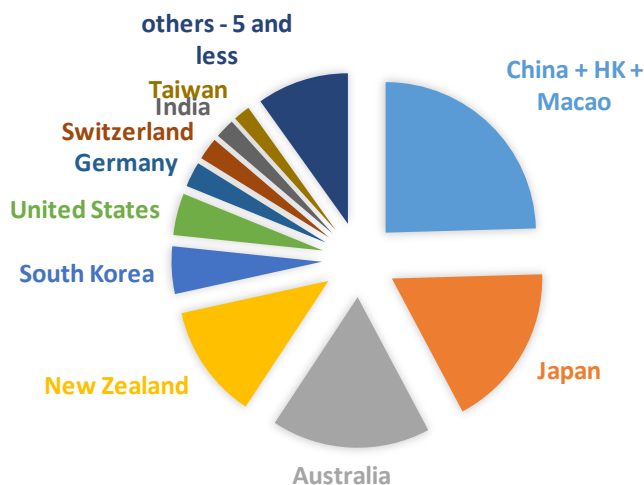
A host of marketing opportunities awaits you at AsBIC9. By participating, you can:

- Build and reinforce brand name recognition of your organization and products among the expected 300+ local and visiting international researchers, scientists and industry professionals
 - Promote your organisation's latest in scientific advances and discoveries
 - Demonstrate your support for the inorganic chemistry research community and commitment to continuing education
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ATTENDEES PROFILE

Profile of attendees at AsBIC8, Auckland, New Zealand, 2016.

Country	%
China, HK, Macao	24.6%
Japan	17.7%
Australia	17.1%
New Zealand	12.3%
South Korea	5.1%
USA	4.5%
Germany	2.7%
Switzerland	2.4%
India	2.1%
Taiwan	1.8%
Others	9.9%



Jointly organized by



The chemistry department in the National University is the largest chemistry research organization in Singapore with more than 50 academic staff members actively engaged in various multidisciplinary research areas including biological inorganic chemistry.

We are also the largest tertiary chemistry education provider in Singapore with more than 500 undergraduate and 200 graduate students within our student cohort.

Research is carried out within traditional disciplines such as organic, inorganic and physical chemistry as well as new interdisciplinary areas such as advanced materials, novel catalysis, chemical biology and, green chemistry and energy storage.

The research programs at the department is supported by state of the art facilities such as NMR, X-ray, EM, Chromatography, Thermal Analysis etc. housed under Chemical, Molecular and Materials Analysis Centre (CMMAC).

In recent years, the department publishes more than 300 papers per year in high impact internationally refereed journals.



The Chemistry and Biological Chemistry (CBC) division was established in 2005.

Today we employ 41 faculty staff and host 200 graduate and over 1,000 undergraduate students.

Our research covers a wide spectrum of chemistry including Analytical & Bioanalytical Chemistry, Biological Chemistry & Chemical Biology, Inorganic Chemistry & Organometallics, Nanomaterials & Materials Chemistry, Organic Chemistry & Synthesis, and Physical Chemistry & Chemical Physics.

Our brand-new chemistry complex is modelled after the University of Oxford chemistry building and provides a safe and modern environment for teaching and research. It is recognized as one of the best chemistry buildings in the world.

We have many state-of-the-art instruments for research. All the instruments are open for the use by undergraduates and graduate students. We foster collaboration with industry as well as institutions and research centers from all over the world.

BRANDING & SPONSORSHIP OPPORTUNITIES

We invite you to review the various branding and sponsorship opportunities available and participate at the conference to engage the community, feel the dynamism and share our ideals to further advance inorganic chemistry research.

SPONSORSHIP	
CATEGORY	AMOUNT (SGD)
Platinum	\$15,000
Gold	\$10,000
Silver	\$8,000
Bronze	\$6,000
Session Sponsor	\$4,500

Entitlements	Platinum \$15,000	Gold \$10,000	Silver \$8,000	Bronze \$6,000	Session \$4,500
Programme Book	Logo on book cover	Logo on inside pages	Logo on inside pages	Logo on inside pages	Text listing on inside pages
Backdrop at plenary sessions	Logo Acknowledgment				
Website Hyperlink	Logo with hyperlink	Logo with hyperlink	Logo with hyperlink	Text Listing with hyperlink	Text Listing with hyperlink
Brochure insertion in conference kit	01 set	01 set	01 set		
Complimentary registration	05 passes	03 passes	02 passes	02 passes	01 pass
Complimentary banquet ticket	05 tickets	03 tickets	02 tickets	02 tickets	01 ticket

ITEM SPONSORSHIP

CATEGORY	AMOUNT (SGD)
Conference Bag (Exclusive)	\$4,500
Conference Bag (Co-Sponsor)	\$1,750
Hosted Coffee Break	\$4,500

Conference Bag (\$4,500 | Exclusive)

- ✓ Printing of organization logo on conference bag (exclusive)
- ✓ Logo acknowledgement on the inside pages of the programme book
- ✓ Logo hyperlink on conference website
- ✓ 01 set of brochure insertion in the conference bag
- ✓ 01 complimentary registration pass
- ✓ 01 complimentary banquet ticket

Conference Bag (\$1,750 | Co-sponsor)

- ✓ Printing of organization logo on conference bag (co-sponsor)
- ✓ Logo acknowledgement on the inside pages of the programme book
- ✓ Logo hyperlink on conference website
- ✓ 01 set of brochure insertion in the conference bag

Hosted Coffee Break (\$4,500 per session)

- ✓ Acknowledgment of sponsorship at the selected coffee break (banner & announcement)
 - ✓ Logo acknowledgement on the inside pages of the programme book
 - ✓ Logo hyperlink on conference website
 - ✓ 01 set of brochure insertion in the conference bag
 - ✓ 01 complimentary registration pass
 - ✓ 01 complimentary banquet ticket
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EXHIBITION	
CATEGORY	AMOUNT (SGD)
Table Top Display	\$3,500

Table Top (\$3,500)

- ✓ One (01) table
- ✓ Two (02) chairs
- ✓ Two (02) complimentary exhibitor badges
- ✓ Text listing with hyperlink on conference website
- ✓ Exhibitor Listing in the programme book

Note: power point supply NOT included but can be separately arranged at the prevailing rate from the official exhibition contractor

MOVE-IN / OUT DETAILS

DATE	TIME	ACTIVITY
Sunday 9 Dec 2018	08:00 – 13:00 hrs	Exhibition Build up (Official Contractor)
	13:00 – 16:00 hrs	Exhibition Move-in (Exhibitors)
Monday – Thursday 10 – 14 Dec 2018	09:00 – 18:00 hrs	Exhibition
Friday 14 Dec 2017	09:00 – 12:00 hrs	Exhibition
	12:00 – 15:00 hrs	Exhibition Move-out (Exhibitors)
	15:00 – 17:00 hrs	Exhibition Dismantling (Contractor)

EXHIBITION BOOTH FLOORPLAN

Please refer to the website for the floorplan and table-top display locations